

About the company

Description of the company

Spiel ein Spiel, based in Nuremberg, has been in business for over 20 years. In addition to high-quality board games, the range includes creative games for young and old, puzzle games, games for people with visual impairments, educational games and special "office items". Quality and sustainability are always a particularly high priority.

Sustainability profile

Everyone is talking about social, fair, sustainable and ecological coexistence. Spiel ein Spiel doesn't just want to talk about it, it lives it.

The operators of Spiel ein Spiel are involved on a voluntary basis in an association that is active in Ethiopia and tries to work together with the local people to create a better future.

With this "guiding principle", the games shop also stands for ensuring that everyone benefits from the toys. Games and toys should not only be "safe, good and non-toxic" for the people receiving them, but also for those who made them.

For the shop, social, fair and ecological aspects always play a major role in product selection and sales. Sustainability is taken into account when it comes to materials and many products are produced in Germany. Many items are made from FSC-certified wood, recycled cardboard or "Arboblend", a material developed in Germany. People with physical or mental disabilities are often involved.

The social commitment supports several organisations and the company is a partner of the DBSV. As the FTO reflects the shop's values, it is a member of the FTO and the Nuremberg Fair Toys Alliance.

In addition to participating in events, the range is also occasionally offered in a pop-up store in winter. However, the company is mainly active as an online shop. Here, sustainability also includes waste avoidance - which is why shipping is largely plastic-free. In addition to several memberships, the company is a "Zero Waste Hero".

And to optimise economic cooperation part of the "WE economy", in which companies are "Cookbook" is created for a better social, professional and and sustainable cooperation.

Membership of the Alliance against Right-Wing Extremism is another way of showing a "clear edge" and advocating fair and peaceful coexistence.

Master data

Company headquarters:

Nuremberg

Year of foundation:

1999

Business areas:

Toys

Toy range:

Wooden memo games, puzzles, board games, games for people with visual impairments, educational games, educational games, office games, decorative items

Number of employees (toys):

1

Sales of toys (2021) in € million:

0,008

FTO data

Membership category:

Trade

FTO member since:

2021

Number of branches:

1 (Temporary pop-up store)

Number of suppliers (toy manufacturers):

11

Number of suppliers with FTO membership:

0

Links

[Play a game - Vision](#)

Contact us

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Social Media:

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