

About the company

Description of the company

Livipur - real to life - toys that give room to the imagination.

Livipur has been in Bad Homburg for 20 years. It was bought 20 years ago by Hess Natur founder, Heinz Hess, and opened as a mail order business. Since then, Livipur has been a company that is managed and driven by the Hess family with a great deal of passion and dedication - in online retail and in the shop in Bad Homburg.

Creative play with all the senses, playful learning, pure movement and joie de vivre, experiencing the seasons and healthy living - this is what Livipur stands for with its extensive range.

Because: "The world of the future consists of the experiences of our children," says company founder Heinz Hess.

Sustainability profile

Livipur, the family-run company for ecological products, has been offering selected high-quality organic furniture, toys and textiles for babies and children for over 20 years. Many of the quality products are manufactured in Germany or Europe, and great importance is attached to healthy, high-quality and ecological materials.

Toys that give the imagination room to manoeuvre. Children should have the opportunity to play, explore, investigate and try things out. We try to support and encourage this positive urge for independence and self-confidence with our products. The toy only provides an impulse, the child then develops the play on its own. A good children's room is an adventure playground and haven of peace in one. The organic furniture grows with the child and will accompany them for many years. They are handcrafted from organic solid alder wood and treated exclusively with organic oil and wax. For a restful sleep in pure nature.

Master data

Company headquarters:

Bad Homburg

Year of foundation:

1998

Business areas:

Toys and solid wood furniture

Toy range:

Wooden toys, fabric toys, wool

Number of employees (toys):

11

Sales of toys (2021) in € million:

0,6

FTO data

Membership category:

Trade

FTO member since:

2021

Number of branches:

a shop in Bad Homburg

Number of suppliers (toy manufacturers):

30

Number of suppliers with FTO membership:

0

Links

Contact

Mail: info@livipur.de

Address: Hessenring 84, 61348 Bad Homburg

Phone: +49 (0) 6172 121412

Website: www.livipur.de

Social media:

[livipur - Facebook](#)

[livipur - Instagram](#)