

About the company

Description of the company

Hans im Glück Verlag is a renowned German publisher specialising in the publication of high-quality board and board games. Founded with the vision of promoting creative and innovative games, the publisher has made a name for itself with well thought-out and comprehensible game mechanics. The publisher attaches great importance to the promotion of gaming culture and sustainable development. It offers a wide range of games for both families and experienced players.

Sustainability profile

Hans im Glück Verlag is actively committed to sustainability and environmental protection. This is reflected in various aspects of its business practices:

1. **Materials:** The publisher uses environmentally friendly materials for the production of its games, including recycled paper and sustainable wood sources. Plastic is avoided as far as possible.
2. **Production:** The games are manufactured in certified (ISO; FSC; etc.) production processes that comply with strict environmental and social standards. Production takes place almost exclusively in Europe.
3. **Transport:** The publisher optimises its logistics processes in order to minimise CO2 emissions during transport.
4. **Social responsibility:** For many years, Hans im Glück Verlag has supported social projects and initiatives that promote education, environmental protection, crisis management and play culture. We also want our employees to feel comfortable in an equal and inclusive environment. This is supported by the company's own bicycles, railcards/Germany tickets and joint lunches, games evenings and events at the company's expense.
5. **Transparency:** The publisher communicates openly about its sustainability goals and progress to raise awareness in the games industry.

Through these measures and its membership of the Fair Toys Organisation, Hans im Glück Verlag actively contributes to sustainable business practices and is committed to a responsible play culture.

Master data

Company headquarters:

Munich

Year of foundation:

1985

Business areas:

Toys

Toy range:

Board games, card games

Number of employees (toys):

12

Sales of toys (2024) in € million:

5,9

FTO data

Membership category:

Manufacturer/Publisher

FTO member since:

2024

Sourcing countries:

Germany, Netherlands, Poland

Number of suppliers (Tier 1):

4

FTO classification (level 0 to 3):

from the end of 2025 at the latest

Assessment Fair Performance Check (score in %):

from the end of 2025 at the latest

Links

[Sustainability - Hans im Glück](#)

Contact us

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